



A COMMUNITY ART PROJECT!

OCEANSIDE SUMMER
2021

A public art project designed to encourage community creativity and collaboration! A wonderful opportunity to showcase local artists and our welcoming community.

APPLY TODAY AT WWW.PARKSVILLECHAMBER.COM

Project Description:

A co-generational public art project designed to encourage community creativity and collaboration! A wonderful opportunity to showcase local artists and community groups and our welcoming community.

Artists and Community groups are invited to design and create their vision of a Welcome Bench and 'leave their mark on the community' with Benchmark. The purpose of the welcome bench is to engage visitors and locals and help bring more character and personality to the community. The concept behind Benchmark is to encourage people to sit and be'Inspired by the wait'. To unify, connect and inspire creativity in our community.

Thirty benches will be displayed in pre-determined locations in the Oceanside region from Nanoose to Bowser. At the end of the summer, the art benches will be auctioned off as part of a fundraiser for the MAC, TOSH and the Chambers.

We invite you to be ...inspired by the wait.

Selection criteria and process:

Submissions will be accepted from individual artists and community groups.

Designs must be original non copied or inspired. Design cannot include branding.

The structural integrity of the bench cannot be changed.

Submissions will be selected by a committee of 5, consisting of city and town officials and community members. We encourage innovative ideas and a diverse use of materials/media. Criteria for jurying submissions may include, but are not limited to:

- Detail and completion of application
- Commitment to artistic vision

Overall design of the bench

Design able to withstand pedestrian contact and interaction

Applications must be submitted online through our online application form. (parksvillechamber.com)
Hard copy submissions will not be accepted.

Selected artists and community groups will be contacted by mid March.

Benchmark Logistics:

The art benches have been constructed by SD 69 Woodworking Students and are made of Western Red Cedar. A drawing of the bench has been provided but the over all dimensions are: 5’W X 3’4”H X 2’6”D

The benches will be delivered to the selected artists or community groups during the week of March 22, 2021

Once completed the benches will be picked up from the artist, weatherproofed and then displayed and secured in their location by the Chambers of Commerce.

Design Standards

Designs must reflect a positive aspect of our community. Designs that include social commentary, political messaging, commercial branding, or otherwise controversial subject matter will not be accepted.

The organizers reserve the right to reject any work that does not comply with these design standards, or that is found, at the time of pick-up, to differ from the original proposal.

Key Dates

Invitation to Artists	December 7/20
Submission Deadline	March 8 2021
Selection Committee meets to select 30 benches	March 11 2021
Artists notified of selection	March 16/21
Art Benches delivered to Artists	March 22-24/2021
Completed benches picked up from Artists	May 7/21
Selection Committee meets to select ‘Judges Choice’ winner	TBD

Prizes

Judges Choice ----- \$500.00

Peoples Choice ----- \$500.00

Display Details

These are temporary public artworks displayed from June to September 2021 and Project Coordinators are not responsible for maintaining them.

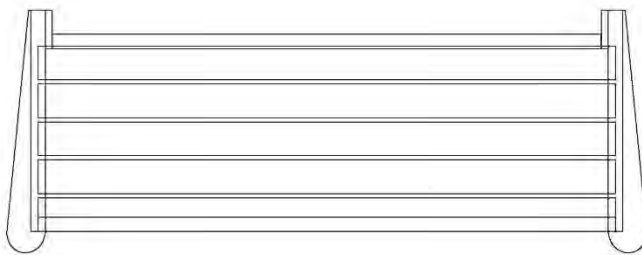
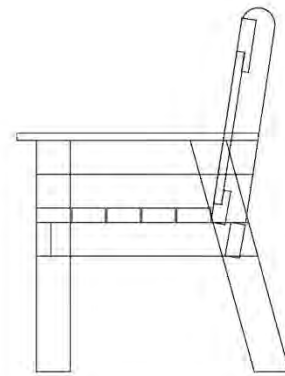
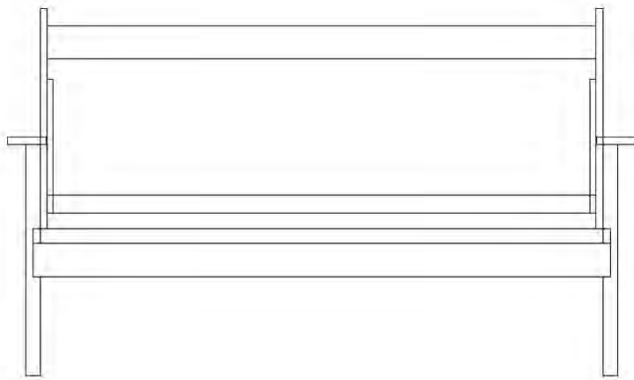
Fundraising Portion of the Benchmark Project

Following the public display of the 30 benches they will be auctioned off and the funds raised will be divided equally among the bench creator/artist and the community project organizers: non-profit organizations Parksville & District Chamber of Commerce, Qualicum Beach Chamber of Commerce, The Old School House Arts Centre and the MacMillan Arts Centre. (20% each)

Good luck and have fun!

The Bench

Bench design and drawing created by Kim Burden. Weatherwise Cedar Products providing the materials to build the bench and School District 69 – Ballenas Secondary School – Byron Ayers and his woodworking class.



Bench back is 60" wide by 20" tall

Bench seat is 60" wide by 20" across

Benches are constructed using western red cedar

All surfaces are sanded to a smooth finish



Project Organizers:

TOSH – Illana Hester, Executive Director

executivedirector@theoldschoolhouse.org

The MAC – Jennifer Bate, Executive Director

info@mcmillanartscentre.com

Parksville & District & Qualicum Beach Chambers of Commerce, Kim Burden, Executive

Director kim@parksvillechamber.com

Parksville & District Chamber of Commerce, Lisa Wallace, Marketing & Communications

lisa@parksvillechamber.com

HERE'S HOW TO APPLY

Complete the following and include as a cover page.

Artist or group Name:

Address:

Phone:

Email Address:

Website:

The following MUST be included in your application

- Why is Oceanside an important community to you?
- A statement outlining your vision.
- Concept/Mock-up for proposed bench
- What is the inspiration for the bench?
- Photos/drawings/sketch/ or renderings (in digital form) for the Bench design.

SUBMIT complete application as a single PDF, titled [Last Name_FirstName] to:
lisa@parksvillechamber.com, subject line: Application for Benchmark.

DEADLINE to apply is: 5pm March 8, 2021